

optimal
PROFILE
showcase



A BIT ABOUT US

Optimal Solutions is an information technology Business Solutions provider dedicated to provide the market with turn-key business solutions.

Our vast collection of work, which is a proof of our reliability and experience, range from: Custom Software Development, E-commerce Solutions Development, and E-learning Solutions Development, Web Development, Database modeling and Administration, Legacy Applications Reconstruction, Project Recovery, Consulting, Quality Assurance, Graphic Design, Multimedia productions and Telemarketing.



OUR VISION

Empowering companies with cutting edge technology to help them excel in their business and put them on a growth path to succeed and lead their industries.

WHAT WE BELIEVE

We at Optimal Solutions Corporation, are aware that creating a client-oriented marketing solution takes a mixture of technical excellence and clear communication .We hire only the very best to ensure our clients receive both.

Our main pillar of success is our human capital, with a qualified team of developers and technology specialists manage by a team of executive managers coming from multinational firms, always dedicated to provide expertise, best practices, innovation and optimized team work.



Competitive Prices



On-Time Delivery



Latest Technologies Implementation



Creative Ideas



INTERNET SOLUTIONS

Optimal Solutions provide everything that you need to get your online presence up and running as quickly and as smoothly as possible whether it be a Website Design, Website Development, SEO (Search Engine Optimization) or any of our internet services.

there's nothing more exciting than a good idea



Better Customer Service



Customer Interaction



Online Sale



Online Presence



Higher Sales

OBJECTIVE

We always aim to provide internet solutions that reflect our clients' timescales and budgets. We take our time with our clients ensuring we are always in a position to deliver the best results. Our core aim is to always provide customer satisfaction.

In the ever changing world of Internet products we see our role as the "go between" by explaining any new initiatives in a friendly and jargon free fashion allowing our clients to make informed and commercial decisions confidently.

Also we always keep in touch with the latest design techniques and developments giving our customer the confidence to know that its online brand is being reflected professionally at all times.



EXPERT SERVICES LIST



The main objective of our company is to enhance the society via latest IT technology, including websites and a wide variety of mobile application platforms. Some of our services are as follows:



WEB DESIGN

Optimal Solutions specializes in the design of high performance websites using HTML5 and CSS3



WEB DEVELOPMENT

Our job is to listen, research, and understand the needs unique to your business. Providing cost-effective, creative and quality solutions that target your goals.



MOBILE APPS

With the emergence of mobile phones, tablets, smart phones and other mobile technology, the need for mobile application has become an asset.



OFFICE AUTOMATION

Office automation is used to digitally create, collect, store, manipulate and relay office information needed for accomplishing basic tasks and goals. Raw data storage, and electronic transfer.



SEO SERVICE

Search Engine Optimization techniques for increasing the visibility and ranking of the website in the search engines.



E-COMMERCE

We develop a complete E-commerce solution depending upon the e-business strategy of our clients focusing on their business needs.



ANTI-HACKING

The most effective and economical global security system ever engineered. Over 200 Million hacks blocked, thousands of hackers shut down.



SOCIAL MEDIA

Social media optimization is an important part of internet marketing process. Helping you to grow your business.



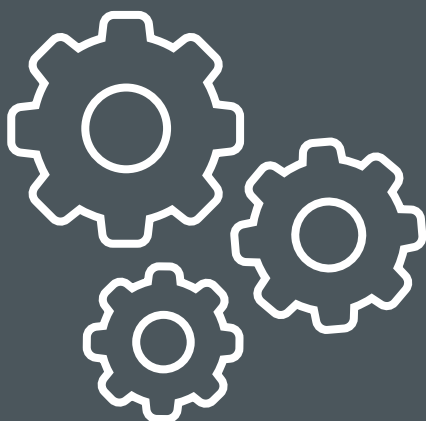
CUSTOM BUSINESS SOLUTION

Custom, innovative, flexible and secure softwares leveraging the latest advancements in technology.



BUSINESS SOLUTIONS

Challenge your business thinking and transform the way you work with our range of business productivity solutions. Whether you are looking for a more efficient way to manage your work processes and get control of daily operations.



Transforming the future through ideas

At Optimal Solutions we focus on creating solutions that integrate into the enterprise ecosystem and improve the way business is done.

Those solutions are not just sets of technology features or business changes that bring more revenue; they also take into account the people that are using the system and those consuming the products and services by improving the life of business actors and the satisfactions of end users.

We believe that the business solution we provide should be simple to use and maintain while addressing the business needs and adding value to the business.

We are in the business of engaging people via ideas; captivating ideas; ideas that are **impossible to ignore**, ideas that make a difference to your **brand's future.**



BUSINESS SOLUTIONS LIST



Business solutions that are practical to everyday business challenges.
All designed to help you achieve more.



TICKETING SYSTEM

Easy to manage help Desk, knowledge base and customer portal—all in one. Serve up a customized support experience for customers and employees.



ACCOUNTING SYSTEM

Easy to use, affordable accounting software that meets the needs of all-size businesses which allows to you invoice customers, analyse business performances, manage stock, ledger accounts and more.



CRM

When it comes to Customer Relationship Management (CRM), communication is the key. The ideal CRM solution should streamline the way your people communicate and collaborate with clients.



POS

Get real-time access to Point Of Sale transactions, inventory control, purchasing, cash management and many other functions related to the operation of a successful & efficient retail organization.



DMS

A complete, highly scalable, database solution package for managing electronic documents.



HR SYSTEM

Combines many human resources functions, including benefits administration, payroll, recruiting and training, and performance analysis and review into one solution package.



DAYCARE MANAGEMENT

Simplify management of child and family information, class attendance records, invoicing, employees' records, accounting, expenses and all vital functions of daycare center at once with one dynamic software.



DRUG DISTRIBUTION SYSTEM

Perfect solution for drug distributors of any size to manage their business from a single system, including: sales order, sales activities (geolocation tracking), medrep routing, sales management, as well as other modules.



CLINIC MANAGEMENT SYSTEM

CMS helps in reducing the workload of medical staff, the number of man power needed and it also eases the clinic's management control.



MOBILE APPS

With the emergence of mobile phones, PDA's, smart phones and other mobile technology the need for mobile application development also increased. Our mobile application developers has the reputation for providing a cost-effective solution in it, and it does not matter whether you want them to develop an application for window mobile, or iPhone.



5 REASONS TO BUILD A MOBILE APP



CREATE A DIRECT
MARKETING CHANNEL



BUILD BRAND AND
RECOGNITION



IMPROVE CUSTOMER
ENGAGEMENT



STAND OUT FROM
THE COMPETITION



GENERATE NEW
LEADS FOR
YOUR BUSINESS



**GRAPHIC
DESIGN
SOLUTIONS**



THE COMMUNICATION

We offer comprehensive creative design solutions, including logo design, print materials, marketing, advertising, web design, web development, mobile app design and 3D graphic design.

**We believe in common sense,
courage and chemistry.**



LOGO DESIGN

A symbol or other small design adopted by an organization to identify its products, uniform, vehicles, etc.



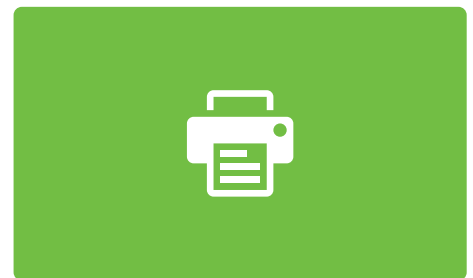
BRANDING

A company's brand identity is how that business wants to be perceived by consumers.(name, logo, tone, tagline, typeface).



ADVERTISING

The activity or profession of producing advertisements for commercial products or services.



PRINTING

The production of books, newspapers, or other printed material.



OUR PRESTIGIOUS CLIENTS

Governmental

Ministry Of Education, **Lebanon**
Port of Beirut, **Lebanon**
Dar Fatwa, **Lebanon**

E-Commerce

Ikadu, **Lebanon**
Fabulous Puppies, **US**
Puppies and more, **US**
Krakeeb, **Egypt**

Retail

Abdul SamadALQurashi, **KSA**
Abdul Ghani for Gold, **KSA**
Naros, **Angola**
Sinno Sports, **Lebanon**
Mrad Electric, **Lebanon**
Premade, **Lebanon**

Manufacturing

Alutop, **Lebanon**
Beesline, **Lebanon**
Yatco, **Nigeria**
Mixocro, **Italy**
Unigaz, **Lebanon**

Press & Publications

Map News , **KSA**
Arab Communication Consult, **Qatar**
Behere Magazine, **Qatar**
Why Qatar Magazine, **Qatar**

Media

Quds TV, **Qatar**
Middle East News, **Lebanon**
Information International, **Lebanon**

Travel & Tourism

Asia Travel, **Qatar**
Bella Rosa Hotel, **Lebanon**

Services

Hochan Group, **KSA**
Volta Group, **KSA**
Avanza Holding, **KSA**
Mentor Global Consulting, **UAE**

Real Estate

Ascot, **Lebanon**
IAMREIC, **KSA**
Landlords, **UK**
Rain Forces, **Canada**
Why Qatar, **Qatar**

Legislative

Lawyers Syndicate of **Lebanon**
Ministry of Justice, **Qatar**
EBook Qatar, **Qatar**
ITL Advocates, **Lebanon**
Dar AlKitab, **Lebanon**

Health Care

Clemanceau Medical Center, **Lebanon**
Health Care Management, **Lebanon**
Audico Hearing Center, **Lebanon**
Medrep Pro, **Lebanon**

NGO's

Islamic Relief, **UK**
Hariri Foundation, **Lebanon**

Educational

Rafik Hariri University, **Lebanon**
University of Kurdistan Hewler, **Erbil**
Arees University, **Turkey**
Imam Ouzai University, **Lebanon**

Banking & Finance

Central Bank of Lebanon, **Lebanon**
NBQ bank, **Qatar**
Loan Talk, **UK**
Bridging and Commercial Distributor, **UK**
Development Finance Today, **UK**

Automotive

Hertz Rent A Car, **KSA**
Bazerji Motors, **Lebanon**



CLIENTS TESTIMONY

Our goal is to balance a professional relationship with our clients alongside personal, individualized service.



CARON SCHREUDER
Managing Partner

"Optimal Solutions was already the web developer for Medianett Group since 2011 .where they were doing a great job in making sure the websites kept working and in making updates quickly. Optimal solutions is an extraordinary partner in any web development venture"



AHMAD KURJIYEH
Marketing Manager

"Optimal Solutions is about the best I've seen at understanding a concept, suggesting solutions, and delivering a superior final product, with a smile. We worked with them on re-organizing our operation system from KSA. Working remotely was smooth and reliable. We would definitely recommend working with the Optimal Solutions remotely for your project."



TAREK KHERMA
CEO

"I hired Optimal Solutions to develop a new custom system to manage our daily operation and they delivered just what I needed. they understood the objective and helped define the requirements so we both understood what the project involved. they went on to deliver even more because they understood what I needed to manage my business. I will certainly be hiring Optimal Solutions again. On time, high quality and pleasant to work with"



JEFF MOURAD
General Manager

"I needed help getting my business to be more dynamic and be more effective for my target market to use and come back to regularly. You surpassed my expectations on all levels. It has been exciting working with you. Your ideas have helped my company grow in leaps and bounds. Your professionalism, ease in working together on this project, and genuine interest in what my unique wishes have been are greatly appreciated"



Our job is
to simplify
yours



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